

**INFINITOO MARCHE BIKEPACKING EVENT**  
**OFFICIAL REGULATIONS AND TERMS OF PARTICIPATION**

**1. NATURE OF THE EVENT**

The “INFINITOO Marche Bikepacking Event” (hereinafter, the “Event”) is a non-competitive, self-supported cycling experience, without rankings, timing systems, prizes, or classification.

Participation is based on full autonomy and personal responsibility. The Participant independently manages navigation, accommodation, meals, repairs, safety, and all decisions related to the route.

The Event does not constitute a sports competition within the meaning of Italian competitive sports regulations.

The official routes remain open to public traffic. Participants must strictly comply with the Italian Highway Code (Codice della Strada), applicable local regulations, and general principles of prudence and diligence pursuant to Articles 1176 and 2043 of the Italian Civil Code.

**2. EVENT DATES**

The Event shall commence on Thursday, 28 May 2026 at 18:00 and shall be considered concluded at 20:00 on Tuesday, 2 June 2026.

Participants may freely choose to start on Friday 29, Saturday 30, or Sunday 31 May 2026.

**3. EVENT LOCATION**

The official Event hub is located in Piazza Braccacini, Montefano (MC), Italy, which serves as the start and finish point.

Parking and basic logistical facilities may be made available; however, their use remains at the Participant’s sole risk.

**4. ROUTES**

The EVENT provides 1 main route of approximately 400 km (anello INFINITOO), which can be divided in 2 smaller routes:

- approximately 150 km (anello “Mare”);
- approximately 250 km (anello “Montagna”).

All routes return to Montefano (MC), Piazza Braccacini.

Participants may choose a route during registration but may change their choice at any time during the EVENT.

Routes are provided exclusively in .gpx format. Participants are solely responsible for uploading, verifying, and correctly using the files.

The final GPX routes will be emailed to all registered participants a few days before the event. The Organizer reserves the right to modify the route at any time for safety, technical, environmental, or administrative reasons. Such modifications do not constitute contractual breach.

**5. REGISTRATION AND FEES**

Registrations for the EVENT are open from 1 March 2026 until 26 May 2026 and available and managed through the BATTISTRADA platform.

The registration fee is non-refundable in case of voluntary withdrawal.

However, within 30 days of the Event, you may transfer your registration to another person, by requesting a name change. The new participant must contact the organization at [info@infinitoo.cc](mailto:info@infinitoo.cc) to complete the procedure

and receive information. A €15 administration fee applies to the name change. Additional services linked to your registration may not be transferable.

## **6. ELIGIBILITY AND MEDICAL CERTIFICATION**

Participation is open to individuals aged 18 or older at the time of registration.

Italian participants must provide a valid “Certificato Medico Sportivo Non Agonistico” compliant with D.M. 24/04/2013, valid for the entire duration of the Event.

Non-Italian participants must provide an equivalent medical certificate issued in their country of residence confirming fitness for non-competitive cycling activity.

## **7. RECOMMENDED BIKE**

The EVENT route consists of a diverse mix of surfaces, designed to offer a varied and authentic bikepacking experience. Participants will encounter paved roads, gravel sections, farm roads, forest paths and rougher offroad tracks, which can vary in condition due to weather and natural use.

A gravel bike is particularly suitable, but the choice is yours: MTB, trail bikes, and e-bikes are all welcome. Considering the varied surfaces, we recommend tires of at least 40 mm.

## **8. MANDATORY SAFETY EQUIPMENT**

Each Participant must carry the following mandatory safety equipment for the entire duration of the Event.

- An approved cycling helmet, which must be worn at all times while riding.
- A white front light and red rear light, suitable for low-visibility conditions and night riding.
- A reflective vest or reflective bands to ensure visibility during nighttime or poor weather.
- A whistle or bell to signal presence to other road or trail users.
- A mobile phone with a power bank or spare charger to guarantee continuous communication capability.
- A basic repair kit, including essential tools and materials to handle breakdowns and punctures independently.

These items are essential for visibility, communication, self-reliance, and managing minor mechanical issues throughout the route. Participants are responsible for ensuring that all equipment is functional, properly mounted, and used when required.

## **9. ASSUMPTION OF RISK**

Participation involves inherent risks, including but not limited to:

- traffic accidents;
- falls;
- adverse weather conditions;
- mechanical failure;
- health emergencies;
- isolation in remote areas.

By registering, the Participant:

- expressly acknowledges such risks;
- declares to be physically and technically capable;
- voluntarily assumes all risks connected with participation.

The Participant acknowledges that cycling on open public roads involves risks that cannot be eliminated by the Organizer. Each participant is expected to exercise good judgment and prioritize personal safety at all times, adapting their riding behavior to environmental, traffic, and weather conditions.

## **10. INSURANCE**

Participants are strongly advised to have personal accident and liability insurance covering participation in non-competitive cycling events in Italy.

The Organizer does not provide individual accident insurance.

## **11. LIMITATION OF LIABILITY**

To the maximum extent permitted by Italian law:

The Organizer shall not be liable for accidents deriving from road conditions, conduct of third parties, theft or damage to personal property, Participant negligence, route deviations, GPS malfunction.

The Organizer's liability is excluded for ordinary risks inherent in cycling activities. Liability remains only in cases of willful misconduct (dolo) or gross negligence (colpa grave) pursuant to Article 1229 Italian Civil Code.

The Participant expressly waives any claim for damages except where liability cannot be lawfully excluded.

## **12. FORCE MAJEURE AND EVENT CANCELLATION**

The Event shall take place in any weather conditions unless prevented by:

- public authority orders;
- safety alerts;
- force majeure events;
- unforeseeable circumstances beyond the Organizer's control.

In such cases:

- the Organizer shall not be liable for cancellation or suspension;
- registration fees shall not be refunded;
- the Organizer may, at its discretion, offer rescheduling or credit.

For the purposes of this clause, force majeure includes events as defined under Articles 1256 and 1463 of the Italian Civil Code.

## **13. DATA PROTECTION (GDPR)**

Pursuant to Articles 13 and 14 of Regulation (EU) 2016/679 ("GDPR"), this privacy notice describes the methods and purposes of the processing of personal data relating to participants in the INFINITOO Marche Bikepacking Event (hereinafter, the "Event").

The Data Controller is CONTESSA VOF, with registered office at Elshoutstraat 20, 8780 Oostrozebeke, Belgium, company registration number 0899.176.934, contactable at the email address info@infinitoo.cc (hereinafter, the "Controller").

In the context of organizing and managing the Event, the Controller processes personal data including identification and personal details such as first name, last name, date and place of birth, nationality, and residential address, as well as contact details such as email address and telephone number. The Controller also processes health-related data consisting of the medical certificate confirming fitness for non-competitive sports activity and any additional medical declarations voluntarily provided by the participant. Such data constitute special categories of personal data pursuant to Article 9 of the GDPR.

The processing of personal data is carried out for the purpose of managing registrations, verifying eligibility requirements, organizing and administering the Event, sending operational and safety communications, and handling potential emergencies. The legal basis for processing is Article 6(1)(b) GDPR, as processing is necessary for the performance of the participation contract, and Article 6(1)(c) GDPR, for compliance with legal obligations. The processing of health-related data is based on the explicit consent of the data subject pursuant to Article 9(2)(a) GDPR. The provision of personal data is mandatory for participation in the Event; failure to provide such data will make it impossible to complete the registration.

Personal data may also be processed for compliance with applicable Italian and European legal obligations and for the establishment, exercise, or defense of legal claims. In such cases, the legal basis is Article 6(1)(c) GDPR and Article 6(1)(f) GDPR, relating to the legitimate interest of the Controller in protecting its rights.

During the Event, photographs and video recordings may be taken depicting participants. Images and videos may be used for publication on the official website, social media channels, promotional materials, and for the promotion of future editions of the Event. The processing of images is based on the consent of the data subject pursuant to Article 6(1)(a) GDPR and, where applicable, Article 9(2)(a) GDPR if the image may indirectly reveal special categories of data. Consent to the use of images constitutes an essential condition for participation in the Event, as the Event is documented and promoted through audiovisual material; in the absence of such consent, registration cannot be completed.

Personal data are processed using both paper and electronic means in compliance with the principles of lawfulness, fairness, transparency, data minimization, integrity, and confidentiality, and appropriate technical and organizational measures are implemented pursuant to Article 32 GDPR.

Administrative data are retained for the period required under applicable civil and tax laws, generally up to ten years. Medical certificates are retained for the time strictly necessary to verify fitness for participation and for any potential legal protection needs. Photographic and video material is retained until withdrawal of consent or until the promotional purposes for which it was collected cease to exist.

Personal data may be disclosed to IT service providers and registration management platforms, administrative and legal advisors, insurance companies in the event of claims management, and public authorities where required by law. Personal data will not be otherwise disseminated, except for the publication of images and videos for promotional purposes as described above.

Where technical service providers use servers located outside the European Union, personal data transfers shall take place in compliance with Articles 44 et seq. GDPR, through the adoption of appropriate safeguards such as Standard Contractual Clauses approved by the European Commission.

Data subjects may exercise at any time the rights provided for in Articles 15–22 GDPR, including the right of access, rectification, erasure, restriction of processing, objection, data portability, and withdrawal of consent, without affecting the lawfulness of processing based on consent before its withdrawal. Requests may be sent to [info@infinitoo.cc](mailto:info@infinitoo.cc). Data subjects also have the right to lodge a complaint with the competent Data Protection Authority.

Withdrawal of consent to the use of images is possible at any time; however, such withdrawal shall not affect processing already carried out and may result in the impossibility of participating in future editions of the Event if the use of images remains an essential element of the organization and promotion of the Event.

No automated decision-making processes or profiling activities pursuant to Article 22 GDPR are carried out.

#### **14. GOVERNING LAW AND JURISDICTION**

This Regulation is governed by Italian law.

Any dispute shall fall under the exclusive jurisdiction of the Court of Macerata, without prejudice to mandatory consumer protection rules.

#### **14. SEVERABILITY**

If any clause is held invalid, the remaining provisions shall remain fully effective.

#### **15. EXPRESS APPROVAL OF CLAUSES AND**

Pursuant to Articles 1341 and 1342 of the Italian Civil Code, the Participant expressly approves the following clauses:

- Art. 5 (Non-Refundability)

- Art. 9 (Assumption of Risk)
- Art. 11 (Limitation of Liability)
- Art. 12 (Force Majeure)
- Art. 14 (Jurisdiction)

## **16. EXPLICIT CONSENT TO THE PROCESSING OF HEALTH DATA**

By approving these Regulations, the Participant:

- is aware that, in order to participate in the Event, he is required to provide a valid medical certificate confirming his fitness for non-competitive sports activity.
- acknowledges that such documentation contains data relating to his health, which constitute special categories of personal data pursuant to Article 9 of Regulation (EU) 2016/679 (GDPR).
- freely and explicitly consents to the processing of his health-related data for the sole purposes of: verifying his eligibility to participate in the Event; ensuring safety requirements are met; fulfilling legal obligations; and protecting the Organizer's rights in case of disputes.

## **17. CONSENT TO THE USE OF IMAGES AND AUDIOVISUAL MATERIAL**

By approving these Regulations, the Participant:

- acknowledges that during the Event photographs and video recordings may be taken in which he may appear.
- understands that such images and recordings may be used for: publication on the official website; social media channels; promotional materials; communication and marketing of future editions of the Event.
- acknowledges that the Event is structurally documented and promoted through audiovisual material and that consent to the use of images constitutes an essential contractual condition for participation.
- grants the Organizer the right to use, reproduce, publish, and distribute his image and voice, without territorial limitations, for the above-mentioned promotional purposes.
- understand that consent may be withdrawn at any time, without affecting prior lawful use.